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**CANNES 2015** Market/Italy



## Coccinelle Film Placement doubles up its offering

by CAMILLO DE MARCO

🕒 14/05/2015 - CANNES 2015: The expanding sales hub is presenting two features and two docs in its line-up



*Son of Mine* by Remy van Heugten

After a successful winter that saw record sales for the documentary *Grazing the Sky* by **Horacio Alcalà** and the romantic comedy *Remember me? [+]* by **Rolando Ravello**, **Coccinelle Film Placement** is poised to double its successful streak with two new narrative films and two new documentaries in its **Cannes** line-up.

*(The article continues below - Commercial information)*



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*Son of Mine* [+] by **Remy van Heugten** is an intense father-and-son social drama. Reminiscent of the **Dardenne** brothers' films, this feature from the Netherlands premiered in competition at the International Film Festival Rotterdam in January.

*A Holy Venetian Family* by **Pietro Parolin** is a black comedy from Italy that pays tribute to the "Italian-style Comedy" of former years.

Rounding off Coccinelle's line-up are two TV documentaries directed by **Alessandra Gigante** and **Fabio Andriola**. In 2015, the year of a new Extraordinary Jubilee announced by Pope Francis, *The Holy Shroud* investigates emerging theories and sheds new light on the mystery surrounding the Turin Shroud.

Deepening the mystery, Coccinelle's second doc, *McCartney Code*, explores the Beatles myth that has fascinated people around the world for decades: the legend that "Paul is dead".

**Francesca Breccia** founded Coccinelle Film Placement in 2013. "Our business model is an answer to the changes in activity in the audiovisual market: it represents the new 2.0 era of film distribution," she says.

Coccinelle is a hub for professionals in sales and acquisition working independently under the same umbrella, using the same brand. "So far, our network can rely on the sales and acquisition experience of **Gaetano Maiorino** (Rome/Paris) with his focus on narrative films, **Sara Monacelli** (Paris) with her expertise in documentaries, **Jef Nuyts** (Belgian, but living in Rome) with his knowledge of narrative films, and **Setsu Higa** (Japan) with her focus on both. Our network naturally also encompasses legal competencies, with **Donatella Mugnano** serving as a legal consultant."

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